Common Terms

Disposables: Hydes, Puff Bars, and BIDI Sticks are common choices for underage users because **disposable** (not refillable) vapes are exempt from flavor bans. They typically contain about 200 puffs and can be modified to be refilled.

Cart: Cartridge, a refillable vape juice container

Dab: Highly concentrated marijuana extract

Plug: Dealer. Kids often contact dealers via social media.

Dart: Cigarette





Why Kids Vape

Vaping is now widely recognized as unhealthy and dangerous. All parents should be prepared to confront usage of vaping products by their kids or their kids' friends. There is no one "type" of kid who secretly vapes. These drug-delivery devices are prevalent within all social groups, academic levels, and interest areas. **All kids are susceptible** and parents can help each other with open, honest conversations.



UNDERSTAND THE REASONS

Buzz: High doses of nicotine or THC products offer a buzz. Users have to increase the nicotine level to achieve the same buzz over time, increasing likelihood of addiction.

Social Implications: Friend groups and significant others impact kids' decisions. Vaping can become a lifestyle. Adult use and advertising give the impression that it's safe.

Addiction: Those addicted experience withdrawal symptoms if they don't continue, so they are likely to use frequently, even during school, despite the risk of getting caught.

Discrete format: Devices are considered cool, are small and easy to hide, aroma is faint (often fruity) or imperceptible.

Tricks: Exhaling to produce vapor patterns or shapes keeps kids interested.



ASK FOR HELP

Talk to the parents of your kids' friends and create a network of caring adults willing to intervene to help keep them safe.



High Potency THC

Potent weed/THC is increasingly common, and vapes are the most common delivery device. **THC content in marijuana has risen 212%** from 1995 to 2015, and oils, dabs and edibles are even more concentrated.



Kids unaware of contents

Surveys have shown that many underage users are misinformed about the contents of their vapes, possibly due to misleading advertising.

Vaping is new and constantly evolving. Make it your business to stay informed. WHEN's monthly newsletter makes it easy. Sign up here: whendfcc.org/subscribe. More information at WHENdfcc.org.